

# Sponsorship Opportunities

for  
2011/2012  
Season



## MATCH SPONSORSHIP

Match Sponsorship provides an excellent platform for present your brand to the Exeter Chiefs supporters by becoming the headline sponsor of a specific match.

Package includes:

- Chiefs full VIP Experience in the Chiefs Suite.
- 3 course lunch
- Prime match viewing with reserved Grandstand seats located outside the Chiefs Suite
- Full page advertisement or editorial in the match programme
- Match Sponsorship announced over PA system
- Match preview by players
- Logo on front page of Match Programme
- Signed shirt
- Post match visit by Exeter Chiefs coaches
- Complimentary match programmes for your guests
- Opportunity for corporate promotion at the ground
- Presentation of the Man of the Match Award

Price for 30 guests is **£3,825 plus VAT** at Aviva Premiership matches against Harlequins 31<sup>st</sup> December and Sale Sharks 3<sup>rd</sup> March. LV= Cup match against Bath 4<sup>th</sup> February.

or

**£3,050 plus VAT** at Amlin Challenge Cup matches against Cavalier Prato 19<sup>th</sup> Nov and Newport Gwent Dragons 11<sup>th</sup> Dec. LV= Cup match against Ospreys 15<sup>th</sup> October.

## Match Day Dining

Entertain your guests, whether it's corporate clients or a family treat with a fantastic day in the Exeter Chiefs impressive Flybe Suite located on the 1<sup>st</sup> floor of the Grandstand. Enjoy a superb three course meal and match build up with Chiefs players previewing the big kick off.

Package includes

- 3 course lunch in the Gold Card Flybe Suite located on the 1<sup>st</sup> floor of the grandstand
- Reserved Grandstand seats
- Match Programmes for guests
- Match preview by players

Cost for table of 10 is **£1,050 plus VAT** at Aviva Premiership matches against Harlequins and Sale Sharks, LV= Cup match against Bath and Perpignan in the Amlin Challenge Cup or **£850 plus VAT** at Amlin Challenge Cup matches against Cavalieri Prato and Newport Gwent Dragons, along with Ospreys in the LV= Cup

## ASSOCIATED MATCH SPONSORSHIP

With an effective mix of first class VIP hospitality for between 20 and 30 guests and high impact advertising tools, Associated Match Sponsorship gives the perfect profile to showcase your business with your prestigious association with Exeter Chiefs.

Package includes:

- Use of facilities in the Chiefs or Estuary Suite subject to availability
- 3 course lunch
- Reserved Grandstand seats
- Editorial in Match Programme
- Associated Match Sponsorship announced over PA system
- Logo on front page of Match Programme
- Post match visit by Exeter Chiefs coaches
- Complimentary match programmes for your guests

Price for 20 guests is **£2,550 plus VAT** at Aviva Premiership match against Harlequins 31<sup>st</sup> Dec and Perpignan in the Amlin Challenge Cup on 21<sup>st</sup> Jan or **£2,050 plus VAT** at LV= Cup against Ospreys 15<sup>th</sup> Oct and Cavalieri Prato in Amlin Challenge Cup on 19<sup>th</sup> Nov.

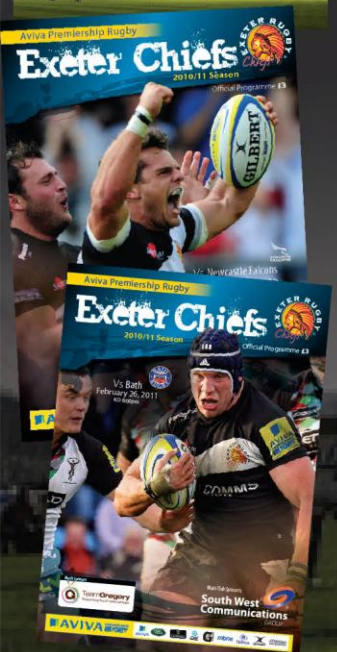
## Match Ball Sponsorship

With your party of 10 to 20 enjoying full VIP hospitality, sponsorship of the Match Ball allows your business to share the limelight on a match day by enhancing your company profile.

Package includes:

- Reserved Grandstand seats
- Three course lunch
- Complimentary Match Programmes for your guests
- Corporate logo in the Match Programme on the team page
- Quarter page advert or editorial in the match programme
- Match preview by players
- Match Ball Sponsorship announced over PA system
- Presentation of ball signed by the players

Price for 10 guests is **£1,350 + VAT** at Aviva Premiership matches against Harlequins 31<sup>st</sup> Dec and Sale Sharks 3<sup>rd</sup> March. Perpignan in the Amlin Challenge Cup 21<sup>st</sup> Jan and Bath LV= Cup 4<sup>th</sup> Feb or **£1,050 plus VAT** at LV= Cup match against Ospreys 15<sup>th</sup> Oct and Amlin Challenge Cup matches against Cavalieri Prato 19<sup>th</sup> Nov and Newport Gwent Dragons 11<sup>th</sup> December.



Main Club Sponsor  
**South West Communications GROUP**