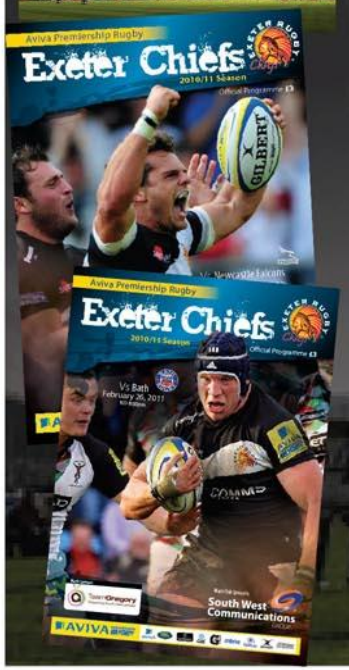
Sponsorship Opportunities for 2011/2012 Season

EXETER RUGBY Chiefs



Advertising Board

East Terrace

East Terrace Touchline @3m	£ 550
East Terrace Touchline @6m	£1,100
Roof of East Terrace @3m	£ 600
Roof of East Terrace @6m	All Sold
Above Roof of East Terrace @4.5m x 1.5m	All Sold

Behind Try Line

Behind try line @6m	£1,800

West Touchline

West Touchline facing Grandstand @3m	£ 550

Stadium layout

Advertising Board

North Terrace

Roof of North Terrace @ 6m	All Sold
Railings of North Terrace @ 3m	£ 250
Railings of North Terrace @ 6m	£ 500

South West Communications Stand

Roof of SWC Stand @ 3m	£ 600
Roof of SWC Stand @ 6m	£1,200

Advertising

Match Programme

Full Page Advert (Remainder of the Season)	£1,250
Half Page Advert (Remainder of the Season)	£ 700
Quarter Page Advert (Remainder of the Season).	£400

Brand Exposure

Terrace

Naming Rights (per season)	£7,500

Main Club Sponsor
South West Communications GROUP