

# FUTURE CHIEFS



## Rise the Ranks - How it works

Rise the Ranks is a ranked loyalty system that allows you to earn extra exclusive rewards the more Exeter Chiefs Men's games you attend. Once you become a Future Chief, you will be issued a Rise the Ranks Loyalty Card.

On the card you will see eight ranks, starting at Villager and rising all the way up to Paramount Chief. Each rank coincides with a different reward, rising in value as you go up each rank. At every Men's home game you attend, you will need to take your Loyalty Card to the Club Shop where you will receive a stamp. Your goal is to rise up through the ranks, achieve higher Chiefs status and secure the best rewards! See the graphic for a breakdown of the different ranks and rewards up for grabs.

## Rise the Ranks Benefits 25/26

1. ELDER - Shout out on the Chiefs social media
2. VILLAGE CHIEF - Personalised Chiefs phone wallpaper
3. CLAN CHIEF - A video message from your favourite player
4. MEDICINEMAN - A £10 Club Shop voucher
5. HEREDITARY CHIEF - Full team photo signed by the 25/26 squad
6. WAR CHIEF - Personalised Exeter Chiefs Changing Room name plaque
7. PARAMOUNT CHIEF - Lunch at Sandy Park with members of the playing squad

